

2nd Annual SuperHero 5K
proceeds to benefit Asheville Police and
Rescue and Asheville Fire Departments
Saturday, November 8, 2008 4:30PM Downtown Asheville
5K run/walk (3.1 miles)

Sponsorship Levels

Supporting Sponsor \$100	<ul style="list-style-type: none"> ▪ Inserts/Brochures into 400 Race Packets
Bronze Sponsor \$400	<ul style="list-style-type: none"> ▪ Inserts/Brochures into 400 Race Packets ▪ Premium logo placement on 400 short sleeve t-shirts ▪ Logo displayed on race web page ▪ Press release to media recognizing sponsors
Silver Sponsor \$600	<ul style="list-style-type: none"> ▪ Inserts/Brochures into 400 Race Packets ▪ Premium logo placement on 400 short sleeve t-shirts ▪ Logo displayed on race web page ▪ Press release to media recognizing sponsors ▪ *One Business banner hung either at Asheville Pizza on Merrimon or Asheville Brewing on Coxe Ave in downtown
Gold Sponsor \$900	<ul style="list-style-type: none"> ▪ Inserts/Brochures into 400 Race Packets ▪ Premium logo placement on 400 short sleeve t-shirts ▪ Logo displayed on race web page ▪ Press release to media recognizing sponsors ▪ 500 flyers to be distributed on carry-out pizza boxes (flyers provided by sponsor) ▪ *Business banners hung in 3 locations at Asheville Pizza on Merrimon & 1 location at Asheville Brewing on Coxe Ave in downtown ▪ Industry Exclusivity
Platinum Sponsor \$1200	<ul style="list-style-type: none"> ▪ Inserts/Brochures into 400 Race Packets ▪ Premium logo placement on 400 short sleeve t-shirts ▪ Logo displayed on race web page ▪ Press release to media recognizing sponsors ▪ 500 flyers to be distributed on carry-out pizza boxes (flyers provided by sponsor) ▪ *Business banners hung in 3 locations at Asheville Pizza on Merrimon & 1 location at Asheville Brewing on Coxe Ave in downtown ▪ Industry Exclusivity ▪ Five free entries to race

* Banners to be supplied by the sponsor; banners raised upon receipt of payment and removed race day. Approximately 7000 visitors per week will see your banner displayed in the main dining area (one or both locations), kids' area, and/or theater.

Checks payable to (Race Host) Asheville Pizza & Brewing Co.
and mail to: PO Box 8195 Asheville, NC 28814

SPONSOR CONTACT INFO: JANINE BITZ janinebitz@yahoo.com 828 458-7778